



# Cambridge International AS & A Level

**SOCIOLOGY**

**9699/41**

Paper 4 Globalisation, Media and Religion

**May/June 2023**

**1 hour 45 minutes**



You must answer on the enclosed answer booklet.

You will need: Answer booklet (enclosed)

## INSTRUCTIONS

- Answer **two** questions in total, each from a different section.
- Follow the instructions on the front cover of the answer booklet. If you need additional answer paper, ask the invigilator for a continuation booklet.

## INFORMATION

- The total mark for this paper is 70.
- The number of marks for each question or part question is shown in brackets [ ].

This document has **4** pages. Any blank pages are indicated.

Answer **two** questions in total, each from a different section.

**Section A: Globalisation**

**EITHER**

1 'Globalisation is leading to cultural convergence.' Evaluate this view. [35]

**OR**

2 'Globalisation is reducing poverty in developing societies.' Evaluate this view. [35]

**Section B: Media**

**EITHER**

3 'The cultural effects model provides the best explanation of how the media influences behaviour.' Evaluate this view. [35]

**OR**

4 'The media is an agent of ideological control.' Evaluate this view. [35]

**Section C: Religion**

**EITHER**

5 'The function of religion is to maintain social order.' Evaluate this view. [35]

**OR**

6 'Women have little power within religious organisations.' Evaluate this view. [35]



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