

CANDIDATE
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TRAVEL AND TOURISM

9395/42

Paper 4 Destination Management

October/November 2019

1 hour 30 minutes

Candidates answer on the Question Paper.

No Additional Materials are required.

READ THESE INSTRUCTIONS FIRST

Write your centre number, candidate number and name on all the work you hand in.

Write in dark blue or black pen.

Do not use staples, paper clips, glue or correction fluid.

You may use an HB pencil for any diagrams or graphs.

DO **NOT** WRITE IN ANY BARCODES.

Answer **all** questions.

All the Figures referred to in the questions are contained in the Insert.

The number of marks is given in brackets [] at the end of each question or part question.

This document consists of **9** printed pages, **3** blank pages and **1** Insert.

1 Refer to Fig. 1.1 (Insert), information about ecotourism in Peru.

(a) Explain **two** ways tour operators can ensure visitors respect local cultures in Peru.

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[4]

(b) Assess possible ways that visitor impacts on Machu Picchu can be monitored.

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2 Refer to Fig. 2.1 (Insert), information about Namibia, south west Africa.

(a) Explain **two** likely political objectives of destination management for Namibia.

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(b) Assess the likely environmental benefits of the conservation strategies for tourism in Namibia.

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