



# Cambridge International AS & A Level

---

**TRAVEL & TOURISM**

**9395/12**

Paper 1 The Industry

**October/November 2021**

INSERT

**2 hours 30 minutes**

---

## INFORMATION

- This insert contains all the figures referred to in the questions.
- You may annotate this insert and use the blank spaces for planning. **Do not write your answers** on the insert.



---

This document has **4** pages. Any blank pages are indicated.

Fig. 1.1 for Question 1

Tourism Information for Denmark							
Domestic Tourism in Denmark							
Year	2013	2014	2015	2016	2017	2018	2019
Numbers in thousands	50.5	45.6	46.5	47.0	49.2	50.8	51.5
Outbound Tourism							
Year	2013	2014	2015	2016	2017	2018	2019
Numbers in thousands	25.8	25.8	26.7	25.5	27.9	28.0	28.4

Fig. 1.1

**Fig. 3.1 for Question 3**

## Tourist Information about Martinique

If you like the idea of palm trees perched on a volcano then Martinique is the holiday destination for you!

Martinique is a French island in the Caribbean filled with flora and fauna, ruins and monuments. It has long been a destination for holidaymakers from Europe although these days they are supplemented by holidaymakers from the USA and Canada too. It offers beautiful beaches and great food with a number of all-inclusive resorts.

Visitors can also explore Martinique's rich history and cultural heritage through a network of museums found throughout the island and a more recent installation of artistic totem poles in the city of Saint-Pierre.

There are magnificent protected hiking trails, intriguing mangrove tours, and canyoning adventures; world-famous surfing, stand-up paddle boarding, bill fishing, and every other conceivable water sport or just relaxing on the beach...

Martinique is truly one place that has it all!

**Fig. 3.1**

**BLANK PAGE**

---

The boundaries and names shown, the designations used and the presentation of material on any maps contained in this question paper/insert do not imply official endorsement or acceptance by Cambridge Assessment International Education concerning the legal status of any country, territory, or area or any of its authorities, or of the delimitation of its frontiers or boundaries.

Permission to reproduce items where third-party owned material protected by copyright is included has been sought and cleared where possible. Every reasonable effort has been made by the publisher (UCLES) to trace copyright holders, but if any items requiring clearance have unwittingly been included, the publisher will be pleased to make amends at the earliest possible opportunity.

To avoid the issue of disclosure of answer-related information to candidates, all copyright acknowledgements are reproduced online in the Cambridge Assessment International Education Copyright Acknowledgements Booklet. This is produced for each series of examinations and is freely available to download at [www.cambridgeinternational.org](http://www.cambridgeinternational.org) after the live examination series.

Cambridge Assessment International Education is part of the Cambridge Assessment Group. Cambridge Assessment is the brand name of the University of Cambridge Local Examinations Syndicate (UCLES), which itself is a department of the University of Cambridge.