



Cambridge Assessment International Education
Cambridge Ordinary Level

TRAVEL AND TOURISM

7096/13

Core Module

October/November 2019

INSERT

2 hours



READ THESE INSTRUCTIONS FIRST

This Insert contains all the Figures referred to in the questions.

Anything the candidate writes on this Insert will not be marked.

This document consists of **4** printed pages.

Fig. 1.1 for Question 1

Caribbean Tourism

The Caribbean is a region made up of many independent island countries in the Caribbean Sea.

International visitor numbers to the Caribbean have grown to over 29 million.

The largest growth of international visitors to the Caribbean came from Europe, with an increase of 11% to 5.6 million over the last year.

Tourist expenditure in the Caribbean is \$33.5 billion.

Visitors from the USA make up half of all arrivals to the region and are the main long-stay market (staying more than four nights).

The Caribbean is the world's leader in cruises, accounting for 34% of the world's cruise market.

Intra-Caribbean is a term used to describe tourists from Caribbean countries taking holidays to other Caribbean countries. Intra-Caribbean tourism has been an area of slow growth for the region. However, intra-Caribbean tourism has recently grown and now accounts for 6% of all visitor arrivals in the region, an increase of 11.4%.



Fig. 1.1

Fig. 2.1 for Question 2

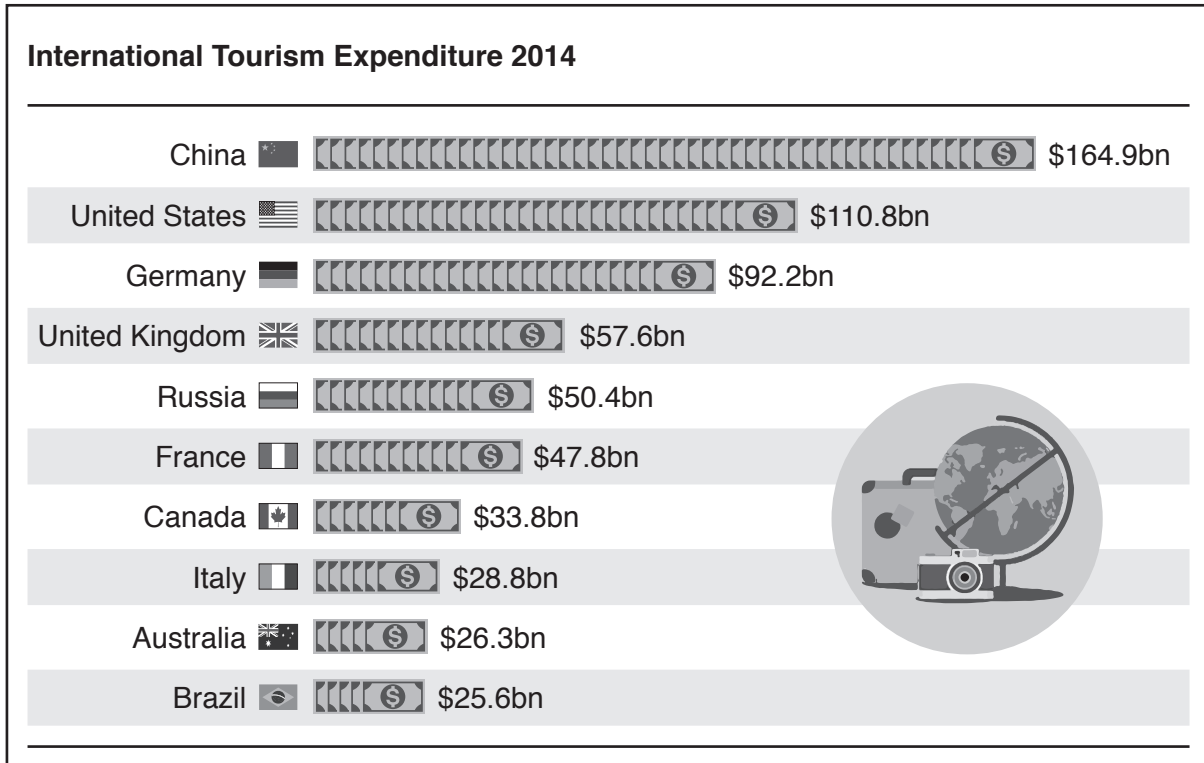


Fig. 2.1

Fig. 3.1 for Question 3

Yokohama, Japan

Yokohama is Japan's second largest city with a population of over 3 million.

Yokohama is upgrading its main port as part of government plans to upgrade cruise ports in the country.

Part of the development will include new passenger terminals funded by private sector investment from cruise lines. Cruise companies which invest in the development will be given priority access to the ports.

In recent years cruises to Japan have increased to 1.9 million passengers per year. This growth is expected to continue and Japan is aiming for 5 million passengers by 2020 when it will host the Olympics in Tokyo.

Fig. 3.1

Fig. 4.1 for Question 4

CitySightseeing

CAPE TOWN TOURISM

STOP 4

IF IT'S NOT A RED DOUBLE-DECKER BUS, IT'S NOT US!

TICKET AVAILABLE FROM BOOKSHOP (ELSE ON BUS)

YELLOW*: DIRECT SHUTTLE TO STOP 13 (CABLEWAY)

| | | |
|--------|-------|-------|
| 09h00* | 09h20 | 09h55 |
| 10h30 | 11h05 | 11h40 |
| 12h15 | 12h50 | 13h25 |
| 14h00 | 14h35 | 15h10 |
| 15h45 | | |

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Fig. 4.1

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