



Cambridge IGCSE™

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ENTERPRISE

0454/11

Paper 1

May/June 2021

1 hour 30 minutes

You must answer on the question paper.

You will need: Insert (enclosed)

INSTRUCTIONS

- Answer **all** questions.
- Use a black or dark blue pen. You may use an HB pencil for any diagrams or graphs.
- Write your name, centre number and candidate number in the boxes at the top of the page.
- Write your answer to each question in the space provided.
- Do **not** use an erasable pen or correction fluid.
- Do **not** write on any bar codes.

INFORMATION

- The total mark for this paper is 100.
- The number of marks for each question or part question is shown in brackets [].
- You should have received a copy of the case study before the examination. A copy of the case study is provided with this question paper as an insert.

This document has **16** pages. Any blank pages are indicated.

Section A

Answer **all** questions.

- 1 (a) Josiah identified a way of being enterprising by taking the initiative in helping another student.

Describe **two** ways of being enterprising at home or at school, other than by taking the initiative.

1

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2

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.....

.....

..... [4]

- (b) Identify **three** of the six stages in the enterprise process.

1

2

3 [3]

- (c) Explain how **one** of the six stages in the enterprise process helped in the operation of **your enterprise project**. Use an example to support your answer.

Chosen stage:

Explanation:

.....

.....

.....

.....

.....

..... [3]

[Total: 10]

2 (a) Explain **one** purpose of the action plan that Josiah wrote.

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.....
..... [2]

(b) Identify **one** document produced for formal meetings.

..... [1]

(c) Describe **two** financial records which are usually produced by enterprises.

1

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.....
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2

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.....
..... [4]

(d) Explain how **one** financial record helped, or could have helped, in the success of **your enterprise project**. Use an example to support your answer.

Financial record:

Explanation:

.....
.....
.....
..... [3]

[Total: 10]

3 Josiah used email to communicate with Ms Wood and he asked the students to email their responses to him.

(a) State **two** possible problems with email communication.

- 1
-
- 2
- [2]

(b) Explain **one** way that the language Josiah used when communicating with students could be different from the language used with teachers.

-
-
-
- [2]

(c) Profit is usually important for an enterprise, but it was not important to Josiah.

(i) Explain **one** possible reason why profit was **not** important to Josiah's study buddy enterprise. Use an example to support your answer.

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..... [3]

(ii) Explain **one** reason why profit was, or was not, important in **your enterprise project**. Use an example to support your answer.

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..... [3]

[Total: 10]

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