This document consists of **13** printed pages.

Generic Marking Principles

These general marking principles must be applied by all examiners when marking candidate answers. They should be applied alongside the specific content of the mark scheme or generic level descriptors for a question. Each question paper and mark scheme will also comply with these marking principles.

GENERIC MARKING PRINCIPLE 1:

Marks must be awarded in line with:

- the specific content of the mark scheme or the generic level descriptors for the question
- the specific skills defined in the mark scheme or in the generic level descriptors for the question
- the standard of response required by a candidate as exemplified by the standardisation scripts.

GENERIC MARKING PRINCIPLE 2:

Marks awarded are always **whole marks** (not half marks, or other fractions).

GENERIC MARKING PRINCIPLE 3:

Marks must be awarded **positively**:

- marks are awarded for correct/valid answers, as defined in the mark scheme. However, credit is given for valid answers which go beyond the scope of the syllabus and mark scheme, referring to your Team Leader as appropriate
- marks are awarded when candidates clearly demonstrate what they know and can do
- marks are not deducted for errors
- marks are not deducted for omissions
- answers should only be judged on the quality of spelling, punctuation and grammar when these features are specifically assessed by the question as indicated by the mark scheme. The meaning, however, should be unambiguous.

GENERIC MARKING PRINCIPLE 4:

Rules must be applied consistently, e.g. in situations where candidates have not followed instructions or in the application of generic level descriptors.

GENERIC MARKING PRINCIPLE 5:

Marks should be awarded using the full range of marks defined in the mark scheme for the question (however; the use of the full mark range may be limited according to the quality of the candidate responses seen).

GENERIC MARKING PRINCIPLE 6:

Marks awarded are based solely on the requirements as defined in the mark scheme. Marks should not be awarded with grade thresholds or grade descriptors in mind.

English & Media subject specific general marking principles
(To be read in conjunction with the Generic Marking Principles (and requiring further guidance on how to place marks within levels))

Components using level descriptors:
- We use level descriptors as a guide to broad understanding of the qualities normally expected of, or typical of, work in a level.
- Level descriptors are a means of general guidance, and should not be interpreted as hurdle statements.
- Where indicative content notes are supplied for a question, these are *not* a prescription of required content, and must not be treated as such. Alternative correct points and unexpected answers in candidates' scripts must be given marks that fairly reflect the knowledge and skills demonstrated.
- While we may have legitimate expectations as to the ground most answers may occupy, we must at all times be prepared to meet candidates on their chosen ground, provided it is relevant ground (e.g. clearly related to and derived from a relevant passage/text and meeting the mark scheme requirements for the question).

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English Language specific marking instructions:

AO1 Read and demonstrate understanding of a wide variety of texts. (Understanding)
- Marks should be awarded for the accuracy of the candidate's understanding of the text and its features, **not** for any analysis of them which is recognised under AO3.
- Where comparison is required, marks should be awarded for the candidate's recognition of similarities and differences between the texts and their features, **not** for any consequent analysis.
- When awarding a 'best-fit' mark within a Level for each AO, consider each bullet point equally.

AO2 Write effectively, creatively, accurately and appropriately, for a range of audiences and purposes. (Writing)
- Marks should be awarded equally on the basis of the level of the candidate's written expression (range of features used and accuracy) and the development of their writing (its organisation and relevance to task and audience).
- When awarding a 'best-fit' mark within a Level for each AO, consider each bullet point equally.

AO4: Demonstrate understanding of linguistic issues, concepts, methods and approaches. (Conceptualisation)
- Marks should be awarded equally on the basis of the level of the candidate's understanding of the relevant issues, concepts, methods and approaches represented both in the text(s) and in their wider studies.
- When awarding a 'best-fit' mark within a Level for each AO, consider each bullet point equally.

AO5: Analyse and synthesise language data from a variety of sources. (Data handling)
- Marks should be awarded equally on the basis of the level of the candidate's selection, analysis and synthesis of language data.
- When awarding a 'best-fit' mark within a Level for each AO, consider each bullet point equally.

Higher marks should be awarded where candidates identify patterns and offer thoughtful and plausible explanations for the features they are discussing.

Weaker answers may spot features or describe individual cases of language change without reference to broader considerations or examples.

Section A: Language change

Question	Answer	Marks
1	**Read Texts A, B and C.** **Analyse how Text A exemplifies the various ways in which the English language has changed over time. In your answer, you should refer to specific details from Texts A, B and C, as well as to ideas and examples from your wider study of language change.** Mark according to the levels of response marking criteria in Table A. **Additional guidance:** The comments below are illustrative and are not intended to be exhaustive. Candidates may make other valid comments that should be credited. Candidates may organise their response in any appropriate way. They are not required to focus on lexis, grammar and syntax, orthography and graphology in separate sections. **Responses might feature the following:** **Lexis and semantics** • The semantic shift in the use of *satisfactory*, which is here used in a more positive way than the contemporary denotation of being acceptable. Text B exemplifies this. • The adjective *correct* is used several times, suggesting that expectations for clothing were relatively rigid at the time. • The use of the dated expression *dare say*. • The verb *automobiling* is rarely used today, and 'driving' would be more likely to be used in contemporary texts. Students may discuss how similar contemporary verbs have been formed from nouns, such as *texting*. • The noun *flounce* is also used today as a verb with negative connotations, denoting lexical shift. • The use of *garment* and *attire* sound formal today. • *Since* is used here to be synonymous with 'ago'.	25

Question	Answer	Marks
1	**Grammar** • Sentences are varied in structure, and relatively similar to what would be expected in contemporary advertising e.g. the incomplete sentence *Every one all wool with pure wool lining*. • Direct address to audience in questions. • The clipped *'Tis* would today be written as single words 'It is', or – as seen in Text C – the contraction 'it's'. Many other words have been abbreviated in contemporary English, such as 'tie' for *necktie*. • Text C exemplifies the changing use of *'tis but* and *it's only*. • **Orthography** • Text A was published after Samuel Johnson's dictionary in 1755, so standardised spelling is used. • **Graphology** • Graphology appears to be similar to what we would expect in contemporary English. The fashion of using the long 'ſ, used instead of 's' in medial positions in all words and to start words which are not begun with capitals – as seen in Text B – is no longer used. • The text is columnised and itemised for clear reading; the prices are included in the heading, italicised for emphasis. • Lines in the heading end in full stops, which would not be the case today.	

Marking criteria for Section A Question 1

Table A

Level	AO2: Write effectively, creatively, accurately and appropriately, for a range of audiences and purposes. **5 marks**	AO4: Demonstrate understanding of linguistic issues, concepts, methods and approaches. **5 marks**	AO5: Analyse and synthesise language data from a variety of sources. **15 marks**
5	• Sophisticated expression, with a high level of accuracy • Content is fully relevant; ideas are developed throughout in a sophisticated manner 5 marks	• Sophisticated understanding of, and insightful reference to, linguistic issues, concepts, methods and approaches 5 marks	• Insightful and fully appropriate selection of language data from all three sources • Sophisticated and insightful analysis of language data • Sophisticated synthesis of evidence from all three sources of language data 13–15 marks
4	• Effective expression, with a few minor errors which do not impede communication • Content is relevant; ideas are developed in an effective manner 4 marks	• Detailed understanding of, and effective reference to, linguistic issues, concepts, methods and approaches 4 marks	• Effective and appropriate selection of language data from all three sources • Detailed and effective analysis of language data • Effective synthesis of evidence from all three sources of language data 10–12 marks
3	• Clear expression, with occasional errors which do not impede communication • Content is relevant; ideas are developed clearly 3 marks	• Clear understanding of, and appropriate reference to, linguistic issues, concepts, methods and approaches 3 marks	• Clear and appropriate selection of language data from at least two sources • Clear analysis of language data • Clear synthesis of evidence from at least two sources of language data 7–9 marks
2	• Expression is clear but may not flow easily, with frequent errors which generally do not impede communication • Content is mostly relevant; ideas are developed in a limited manner 2 marks	• Limited understanding of, but generally appropriate reference to, linguistic issues, concepts, methods and / or approaches 2 marks	• Limited and generally appropriate selection of language data; may be uneven coverage • Limited analysis of language data • Some attempt to synthesise evidence from sources of language data 4–6 marks

Level	AO2: Write effectively, creatively, accurately and appropriately, for a range of audiences and purposes. 5 marks	AO4: Demonstrate understanding of linguistic issues, concepts, methods and approaches. 5 marks	AO5: Analyse and synthesise language data from a variety of sources. 15 marks
1	• Basic expression, with frequent errors which impede communication • Content may lack relevance in parts; minimal development of ideas 1 mark	• Basic understanding of, and minimal reference to, linguistic issues, concepts, methods and / or approaches 1 mark	• Basic and minimal selection of language data • Basic analysis of language data • Minimal attempt to synthesise evidence from sources of language data 1–3 marks
0	• No creditable response 0 marks	• No creditable response 0 marks	• No creditable response 0 marks

Section B: Child language acquisition

Question	Answer	Marks
2	**Read the following texts, which are transcriptions of two parts of a conversation between India (age 1 year and 10 months) and her mother. They are at home, playing with some toy monkeys and other toy animals.** **Analyse ways in which India and her mother are using language in this conversation. In your answer, you should refer to specific details from the transcriptions, as well as to ideas and examples from your wider study of child language acquisition** Mark according to the levels of response marking criteria in Table B. **Additional guidance:** The comments below are illustrative and are not intended to be exhaustive. Candidates may make other valid comments that should be credited. Candidates may organise their response in any appropriate way. They are not required to focus on child-directed speech and children's language features in separate sections. **Responses might feature the following:** **Child-directed speech** • The mother frequently asks questions as a way of directing the speech e.g. *how many monkeys are on the table* • Use of varying intonation in these questions e.g. *is it <u>big</u>↗*. • Imperatives are sometimes use to direct India e.g. *dont throw them*. • Recasting is used to correct India's speech e.g. *oh your horsie*. • Diminutives are used e.g. *horsie*. • Onomatopoeia in <u>*crash*</u> to add drama.	

Question	Answer	Marks

2	**Children's language features**
	• India uses turn taking competently, with exchanges initiated by the mother. Some of these are fulfilled adjacency pairs e.g.
	   Mother: *what are monkeys eating*↗
	   India: *a nana*↘
	• India is emerging from the holophrastic stage into the telegraphic stage.
	• She uses *all* as a pronoun.
	• She is starting to use negation with *no* and */ dɒn/ fit.*
	• She uses the adjective *little*.
	• India is able to use falling intonation to signify her feelings e.g. *oh*↘.
	• Child phonological competence, e.g. using deletion in *nana* for 'banana' and *amals* for 'animals'; substitution in */ dɔːtʃiː /* for 'horsie'; assimilation in */ lelaʊ /* for 'yellow'; and final consonant deletion in */ wʌ/* for 'one' and */ wɒʔ el /* for 'what else'.
	
	References to relevant theories and research should be integrated into the response and may include:
	• Halliday's functions of language e.g. representational – */ dɒn / fit mummy* and *MORE*; imaginative – *brum brum brum*; instrumental – *no;* interactional – *bye bye mummy.*
	• Positive reinforcement is given (*one two three four (.) thats right*) which could be linked to Skinner's theory of behaviourism.
	• Piaget (cognitive development), with India being in the pre-operational stage.
	• Chomsky (language acquisition device), with India's omission of certain grammatical elements suggesting that she is being systematic rather than imitating what she has heard.
	• Vygotsky e.g. scaffolding such as *bye animals*.
	• Bruner (Language Acquisition Support System) seen in the utterances of the parent.
		25

Marking criteria for section B Question 2
Table B

Level	AO1: Read and demonstrate understanding of a wide variety of texts. **5 marks**	AO4: Demonstrate understanding of linguistic issues, concepts, methods and approaches. **15 marks**	AO5: Analyse and synthesise language data from a variety of sources. **5 marks**
5	• Sophisticated understanding of text (meaning / context / audience) • Insightful reference to characteristic features 5 marks	• Sophisticated understanding of linguistic issues, concepts, methods and approaches • Insightful reference to wider study of linguistic issues and concepts • Insightful reference to linguistic methods and approaches taken by fully appropriate theorists 13–15 marks	• Sophisticated selection, analysis and synthesis of language data 5 marks
4	• Detailed understanding of text (meaning / context / audience) • Effective reference to characteristic features 4 marks	• Detailed understanding of linguistic issues, concepts, methods and approaches • Effective reference to wider study of linguistic issues and concepts • Effective reference to linguistic methods and approaches taken by appropriate theorists 10–12 marks	• Detailed selection, analysis and synthesis of language data 4 marks
3	• Clear understanding of text (meaning / context / audience) • Clear reference to characteristic features 3 marks	• Clear understanding of linguistic issues, concepts, methods and approaches • Clear reference to wider study of linguistic issues and concepts • Clear reference to linguistic methods and approaches taken by appropriate theorists 7–9 marks	• Clear selection, analysis and synthesis of language data 3 marks
2	• Limited understanding of text (meaning / context / audience) • Limited reference to characteristic features 2 marks	• Limited understanding of linguistic issues, concepts, methods and / or approaches • Some limited reference to wider study of linguistic issues and / or concepts • Some limited reference to linguistic methods and / or approaches taken by generally appropriate theorists 4–6 marks	• Limited selection, analysis and / or synthesis of language data 2 marks

Level	AO1: Read and demonstrate understanding of a wide variety of texts. **5 marks**	AO4: Demonstrate understanding of linguistic issues, concepts, methods and approaches. **15 marks**	AO5: Analyse and synthesise language data from a variety of sources. **5 marks**
1	• Basic understanding of text (meaning / context / audience) • Minimal reference to characteristic features 1 mark	• Basic understanding of linguistic issues, concepts, methods and / or approaches • Minimal reference to wider study of linguistic issues and / or concepts • Minimal reference to linguistic methods and / or approaches taken by theorists 1–3 marks	• Basic selection, analysis and / or synthesis of language data 1 mark
0	• No creditable response 0 marks	• No creditable response 0 marks	• No creditable response 0 marks