



Cambridge International AS & A Level

CANDIDATE
NAME

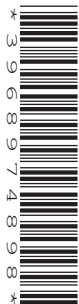
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PSYCHOLOGY

9990/23

Paper 2 Research Methods

May/June 2023

1 hour 30 minutes

You must answer on the question paper.

No additional materials are needed.

INSTRUCTIONS

- Answer **all** questions.
- Use a black or dark blue pen. You may use an HB pencil for any diagrams or graphs.
- Write your name, centre number and candidate number in the boxes at the top of the page.
- Write your answer to each question in the space provided.
- Do **not** use an erasable pen or correction fluid.
- Do **not** write on any bar codes.

INFORMATION

- The total mark for this paper is 60.
- The number of marks for each question or part question is shown in brackets [].

This document has **12** pages. Any blank pages are indicated.

Section A

Answer **all** questions in this section.

1 (a) Describe what is meant by the term 'random sampling'.

.....
.....
..... [2]

(b) Explain **one** weakness of random sampling.

.....
..... [1]

2 The study by Yamamoto et al. (chimpanzee helping) followed ethical guidelines relating to the use of animals.

Describe how **two** ethical guidelines relating to the use of animals in research were followed in this study.

1

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2

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.....

..... [4]

3 In the study by Laney et al. (false memory), standard deviations were calculated.

(a) State what is meant by a 'measure of spread'.

.....
..... [1]

(b) State **one** advantage of using the standard deviation compared to **one** other measure of spread.

.....
.....
.....
..... [2]

4 In the study by Pepperberg (parrot learning), Alex the parrot was tested using the categories of:

- shape
- material
- colour.

(a) Suggest why Pepperberg chose to test the parrot using the categories of 'shape' and 'material'.

.....
.....
.....
..... [2]

(b) Suggest **one** other category that Pepperberg could have used to test the parrot's understanding of categories.

.....
..... [1]

Section B

Answer **all** questions in this section.

- 7 Nigel has conducted a laboratory experiment to compare children’s choice of sweets (candy) in different packets. The children were shown sweets in:
- brightly coloured packets with simple patterns
 - black and white packets with complex patterns.

His results showed that more children chose the sweets from the ‘brightly coloured packets with simple patterns’ condition.

(a) (i) Suggest **one** other condition that Nigel could have included in his study.

.....
..... [1]

(ii) Explain why the condition you suggested in **(a)(i)** would have been useful.

.....
.....
.....
..... [2]

(b) Nigel used a repeated measures design.

Explain what is meant by a ‘repeated measures design’, using an example from this study.

.....
.....
.....
..... [2]

(c) Name **one** experimental design Nigel could have used, other than a repeated measures design.

.....
..... [1]

8 Mila is planning a case study to investigate how a 21-year-old person feels about being the only young person in a community of 20 older people on a small island.

(a) Suggest **two** techniques Mila could use to collect data from her participant in this study.

.....
.....
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.....
.....
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.....
..... [4]

(b) For **one** of the techniques you suggested in (a):

(i) Explain **one** advantage of this technique.

.....
.....
.....
..... [2]

(ii) Explain **one** disadvantage of this technique.

.....
.....
.....
..... [2]

(c) Mila wants to generalise her findings to all adults who live away from other people of their own age.

Explain why Mila should **not** make this generalisation from the findings of her case study.

.....
..... [1]

9 Alan and Jocelyn are writing a questionnaire to ask about the level of euphoria created by listening to music at a concert, compared with listening to music at home.

(a) (i) Suggest **one** closed question that they could use on the questionnaire to ask about euphoria.

.....
..... [2]

(ii) Suggest **one** open question that they could use on the questionnaire to ask about euphoria.

.....
..... [1]

(b) For the questions you suggested in (a)(i) and (a)(ii):

(i) Explain **one** reason why the data from the open question could be more valid than data from the closed question.

.....
.....
.....
..... [2]

(ii) Explain **one** reason why the data from the open question could be less valid than data from the closed question.

.....
.....
.....
..... [2]

(c) Explain how Alan and Jocelyn could check their inter-rater reliability when they analyse their data.

.....
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.....
..... [2]

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