

Cambridge International AS & A Level

CANDIDATE NAME					
CENTRE NUMBER			CANDIDATE NUMBER		



TRAVEL & TOURISM

9395/41

Paper 4 Destination Management

May/June 2023

1 hour 30 minutes

You must answer on the question paper.

You will need: Insert (enclosed)

INSTRUCTIONS

- Answer all questions.
- Use a black or dark blue pen.
- Write your name, centre number and candidate number in the boxes at the top of the page.
- Write your answer to each question in the space provided.
- Do **not** use an erasable pen or correction fluid.
- Do not write on any bar codes.

INFORMATION

- The total mark for this paper is 50.
- The number of marks for each question or part question is shown in brackets [].
- The insert contains all the figures referred to in the questions.

1	Ref	efer to Fig. 1.1 (Insert), information about the Iguaçu Waterfalls in Argentina and Brazil.							
	(a)	Explain two economic benefits of tourism to countries such as Argentina and Brazil.							
		1							
			· • • •						
		2							
			•••						
			 [4						
	(b)	Assess the advantages and disadvantages of partnership work in destination management	ıt.						
			•••						

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 [12]

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/ <u>-</u> \	Explain true handite of the Vietnamese negrounded to the desire the second of the second
(a)	Explain two benefits of the Vietnamese government advertising the country as a safe an secure destination.
	1
	2
(b)	Assess how Vietnam can preserve its culture and traditions.

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