

# **Cambridge IGCSE**<sup>™</sup>

CANDIDATE NAME					
CENTRE NUMBER			CANDIDATE NUMBER		

857810267

TRAVEL & TOURISM

Paper 1 Core Paper May/June 2022

2 hours

0471/12

You must answer on the question paper.

You will need: Insert (enclosed)

#### **INSTRUCTIONS**

- Answer all questions.
- Use a black or dark blue pen.
- Write your name, centre number and candidate number in the boxes at the top of the page.
- Write your answer to each question in the space provided.
- Do **not** use an erasable pen or correction fluid.
- Do not write on any bar codes.

### **INFORMATION**

- The total mark for this paper is 100.
- The number of marks for each question or part question is shown in brackets [ ].
- The insert contains all the figures referred to in the questions.

Ref	er to Fig. 1.1 (Insert), information about tourism in St Lucia, a Caribbean island.
(a)	Identify the following:
	the fee for home sharing accommodation
	the number of visitors to St Lucia
	the percentage of staying visitors in St Lucia
	[3]
(b)	State <b>four</b> different types of accommodation.
	1
	2
	3
	4
	[4]
(c)	Explain <b>three</b> benefits to destinations of developing local tourism products.
	1
	2
	3
	<u> </u>
	[6]

(d)	Explain three reasons why accommodation providers measure their occupancy rate.	
	1	
	2	
	3	
( - <b>\</b>	Discuss the Plant invested on Ot Lorieta to discuss industries of absention attacks as a later	[6]
(e)	Discuss the likely impacts on St Lucia's tourism industry of charging staying visitors accommodation fee.	an
		[6]

Refer to Fig. 2.1 (Insert), information about visitor attractions in India.

2

(a)	State the <b>three</b> main reasons for travel.
	1
	2
	3[3]
(b)	State <b>four</b> likely positive impacts of extending the opening hours of visitor attractions.
	1
	2
	3
	4
	Γ <i>Α</i> 1
(-)	[4]
(C)	Explain <b>three</b> ways visitor attractions can manage large crowds.  1
	T
	2
	3

Assess the negative social cultural impacts of religious sites becoming visitor attractions.	Explain <b>three</b> likely negative environmental impacts of overcrowding at visitor attractions.  1							
2								
2								
Assess the negative social cultural impacts of religious sites becoming visitor attractions.								
Assess the negative social cultural impacts of religious sites becoming visitor attractions.								
Assess the negative social cultural impacts of religious sites becoming visitor attractions.								
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Assess the negative social cultural impacts of religious sites becoming visitor attractions.								
	Assess t	ne negative social cultural impacts of religious sites becoming visitor attractions						

Ref	er to Fig. 3.1 (Insert), a photograph of a ticket agent.
(a)	State <b>three</b> likely personal presentation requirements for ticket agents.
	1
	2
	3
	ro
(b)	Describe <b>two</b> ways ticket agents can explain the tour details to tourists who speak a different language.
	1
	2
	[4]
(c)	
	ICT skills
	numeracy skills
	literacy skills

3

(d)	Explain <b>three</b> ways ticket agents could use tact and diplomacy to deal with tourists who arrived too late for a tour.
	1
	2
	3
	[6]
(e)	Discuss the importance of tour companies offering technological applications for booking tours.
	503
	[6]

		er to Fig. 4.1 (Insert), a photograph of a man selling traditional hats as souvenirs in Morocco, a ntry in north west Africa.
(	a)	State the following:
		one sea which borders the continent of Africa
		the line of latitude which divides the northern and southern hemisphere
		the largest continent in the world[3]
(	b)	Morocco is a mountainous country.
		State <b>four</b> tourist activities likely in mountain destinations.
		1
		2
		3
		4
		[4]
(	c)	Explain <b>three</b> positive social and cultural impacts of selling traditional arts and crafts as souvenirs.
		1
		2
		3
		[6]

(d)	Explain <b>one</b> reason why <b>each</b> of the following are important in creating a successful destination:
	transport
	attractions
	accommodation
	[6]
(e)	
` ,	
	[6]

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